

# MEDIA RELEASE



For immediate release

Thursday 26<sup>th</sup> June 08

## SHOW FEVER HITS TOWNSVILLE

**100.7 Sea Fm and Mix 106.3 will be broadcasting LIVE from the 2008 Townsville Show this weekend 27<sup>th</sup> – 30<sup>th</sup> June. Announcers will be put through their paces as they test ride all of Townsville's Extreme rides & even join the V6 Hilux Heroes for 15mins of stunt driving terror in centre ring.**

As Townsville gears up for its biggest event of the Year - which anticipates over 100,000 attendees through the gates, Mix 106.3 and 100.7 Sea Fm will bring listeners all the action as it happens through LIVE Outside Broadcasts, from 10am – 6pm daily. Plus, purchase a station show bag for a gold coin donation and you will be assisting the Guide Dogs Foundation.

Both Mix 106.3 & 100.7 Sea Fm's breakfast crew will be in the thick of the action, with their own personalised 'Smash Up Derby' cars which will commence at 5.30pm Saturday Night in centre ring.

Pre-sold tickets are still available to the Townsville Show by visiting Vincent Shopping Centre, Hermit Park Shopping Centre or the Show Society office.

**For more information:**

**Angela Devenish –Promotions Manager – 0401 025 967**

Log onto our websites: [www.mix1063.com.au](http://www.mix1063.com.au) or [www.sea1007.com.au](http://www.sea1007.com.au)